



## **CAREER OPPORTUNITY**

Ukulima Sacco Society Limited, a licensed Deposit Taking Sacco in Kenya with its Headquarters in Nairobi and FOSA Branch Network in Nairobi, Kisumu, Mombasa, Eldoret, Embu, Nakuru, Kisii & Kakamega invites individuals who possess a passion of excellence, strong work ethics, are results oriented and committed to continual improvement to apply for the position of: -

### **MARKETING FIELD REPRESENTATIVE - UCSCS/HR/BDM/12/2022, 1 POSITION IN KILIFI COUNTY**

- Kilifi
- Ganze
- Kaloleni
- Magarini
- Malindi
- Rabai

Reporting to the Regional Marketing Team Leader, the Marketing Representative will be responsible for acquisition and growth of sustainable Sacco Business.

### **KEY RESPONSIBILITIES**

- a) Recruitment of new members, mobilizing deposit and growth of loan portfolio.
- b) Selling the Sacco's products and services in order to ensure sustainable business growth.
- c) Actively take part in sales activities organized by the Sacco in order to acquire business.
- d) Offer excellent customer experience while interacting with customers on different channels.
- e) Gather feedback from customers on Sacco products and their experience to seek improvement.
- f) Daily sharing of business acquisition reports.
- g) Continuously seek to deepen knowledge on the Sacco offering and the Industry trends.

### **EXPERIENCE, SKILLS & PERSONAL ATTRIBUTES:**

- a) Excellent communication skills both oral and written.
- b) A confident person who is self-driven with strong interpersonal and negotiation skills.
- c) A person of integrity and with good negotiation skills.
- d) Ability to be an agent of change and Innovation with a strong desire to excel.
- e) Ability to deliver set business targets and service with minimum supervision.
- f) Flexible for posting in diverse regions in Kenya.
- g) Youth Age:20 years – 30 years will be an added advantage.

### **JOB REQUIREMENTS:**

1. Diploma in Sales & Marketing or any other related course.
2. Two (2) years practical and proven sales & Marketing experience in Banks, MFI, or Sacco's.
3. Bachelor's Degree in any of the following disciplines, Marketing, Business

administration/management, cooperative management or entrepreneurship will be an advantage

4. Possession of professional qualifications in credit management will be an added advantage.
5. Minimum KCSE Mean Grade C -.

This a 3 Years' Contract Renewable annually subject to satisfactory performance  
The interested candidate must be ready to work and reside within the specified region.

Interested applicants should submit their application letter clearly marked with the position applied for and the region and detailed CV indicating current position, qualifications, work experience, scanned copies of certificates, testimonials and National identity card with day telephone contacts and names and contacts of at least three (3) referees which should be sent to [recruitment@ukulimasacco.coop](mailto:recruitment@ukulimasacco.coop) and hard copies sent to the following address and which must be received not later than **Friday , 5<sup>th</sup> January 2024.**

**The Chief Executive Officer  
Ukulima Sacco Society Limited  
P. O. Box 44071- 00100  
NAIROBI**

**Only shortlisted candidates shall be contacted**

Ukulima Sacco is an Equal Opportunity Employer (EOE) and committed to diversity and gender equality.  
Canvassing will lead to automatic disqualification.

***UKULIMA SACCO IS ISO 9001:2015 CERTIFIED***